

WXIX

## ORDER



Flight Dates 10/23/12-11/06/12

Contract / Revision 839065 /

Original Date / Revision  
10/22/12 10/22/12

Advertiser Mandel/Kennedy

Agency Strategic Media Placement.

Buying Contact

7669 Stagers Loop  
Delaware, OH 43015

## Product

Agency Com 15%

Billing Contact

7669 Stagers Loop  
Delaware, OH 43015

Sales Office WXIX

Sales Region Local

Agency Ref

Order Sep 00:15:00

Estimate # 3010

Alt Order #

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes Agency Political Pol-Candic

Product Codes PL820

Priority P 3

Advertiser Ref

Primary Account Executive  
Amy Goetz

Account Executive	Order%	Start Date	End Date
Amy Goetz	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	5	\$3,400.00	\$4,000.00	0.00	10/01/12	10/28/12	5	\$3,400.00	\$4,000.00
November 2012	11	\$7,310.00	\$8,600.00	0.00	10/29/12	11/06/12	11	\$7,310.00	\$8,600.00
Totals	16	\$10,710.00	\$12,600.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WXIX	10/23/12	11/06/12	News @ 7a News @ 7am	Comm	7a-9a	MTWTF--	:30	2	\$600.00	P 1	0.00	NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--WT---		2				\$600.00		0.00			
		Week: 10/29/12	11/04/12	MTWT---		4				\$600.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		2				\$600.00		0.00			
N 2	WXIX	10/31/12	11/06/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	1	\$1,000.00	P 3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$1,000.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$1,000.00		0.00			
N 3	WXIX	10/23/12	11/06/12		Comm	10-11P	MTWTF--	:30	2	\$1,000.00	P 3	0.00	NM	3	\$3,000.00



Contract / Revision      **839065**      Flight Dates **10/23/12-11/06/12**

Hiatus Dates

Original Date / Revision   10/22/12/   10/22/12

Order Sep   00:15:00

Advertiser   **Mandel/Kennedy**      Product

Estimate #   **3010**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				Late News M-F										
				Late News M-F										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12		10/22/12	10/28/12	----F--	1		\$1,000.00		0.00					
Week: 10/29/12		10/29/12	11/04/12	M-----	1		\$1,000.00		0.00					
Week: 11/05/12		11/05/12	11/11/12	M-----	1		\$1,000.00		0.00					
N 4	WXIX	10/27/12	10/27/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	-----S-	:30	1	\$800.00	P 3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12		10/22/12	10/28/12	-----S-	1		\$800.00		0.00					
N 5	WXIX	11/04/12	11/04/12	Late News Su Late News Sun	Comm	10-1102P	-----S	:30	1	\$1,000.00	P 3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		10/29/12	11/04/12	-----S	1		\$1,000.00		0.00					
N 6	WXIX	10/24/12	10/25/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	--WT---	:30	1	\$1,000.00	P 3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12		10/22/12	10/28/12	--WT---	1		\$1,000.00		0.00					
													Totals	16 \$12,600.00